## STRONGER TOGETHER; COLLABORATION AS A MATTER OF COURSE

## Publishers Round Table

## **Eefke Smit**

the International Association of STM Publishers The Netherlands smit@stm-assoc.org

Abstract – A discussion panel will bring together the views of content providers, DP-service providers and user experts to investigate how cross stakeholder collaboration can ensure better digital preservation.

Keywords – cross stakeholder collaboration, size of research data, user perspective, publishers.

Conference Topics – Collaboration: a Necessity, an Opportunity or a Luxury?; Building Capacity, Capability and Community.

## I. CONTENTS

A discussion panel will bring together the views of content providers, DP-service providers and user experts to investigate how cross stakeholder collaboration can ensure better digital preservation.

Evidence will be gathered from examples around CLOCKSS, PORTICO and the KB e-depot in The Netherlands. Forefront players at the side of content providers will explain their stake in the game and will provide an outlook of next challenges to cope with. How will the sheer size of research data be catered for ? An expert on user-research will bring in the perspective of The User of Digital Preservation facilities; what need are we trying to fulfil.

The panel will consist of 2 publishers (Elsevier, SpringerNature), 2 Digital Preservation service providers (CLOCKSS, Portico) and a User expert.

The panel will be moderated by Eefke Smit, Director for Standards and Technology of the International Association of STM Publishers.

Panel members confirmed so far: Craig van Dyke (CEO CLOCKSS), Wouter Haak (VP Research Data, Elsevier), Maurits van der Graaf (MD Pleiade Market Research), Kate Wittenberg (CEO Portico), more names TBA soon.

The strength of the panel lies in its composition:

- bringing together representatives of two global service providers for Digital preservation, both frontier pioneers at the time this all started: Portico and CLOCKSS, each of them working along very different philosophies;
- representatives of two large content providers who also have played a frontrunners' role in the establishment of e-depots and digital archives;
- a researcher who has investigated the use that people make of such archives; much more than was anticipated and in his view proves how important this work is

The message that the panel aims to bring across is that multi-stakeholder collaboration generates many benefits and is a necessity to accelerate getting the right shared infrastructures in place. With this in mind, the questions will focus around the following topics:



- 1. (Portico and Clockss) Explain what your organisation does and how it developed itself to this position -- why are their approaches so different? Is there a benefit to doing things differently?
- 2. (Nature, Elsevier) Why is it so important for content providers to fund and support such infrastructure initiatives, what goals does it serve? How do they benefit?
- 3. (researcher) How does the user benefit? How can we grow the number of users and usage? (ALL + audience)
- 4. What does the DP-community need for the next 5 to 10 years? (ALL + audience) What will pose the new challenge? (ALL + audience)
- 5. How important is multi-stakeholder collaboration for that ? (ALL + audience) How reliable is the support from commercial parties -- what would be the ideal funding model ? (ALL + audience)

The discussion will take on a workshop-like format, to enable the audience to participate actively and intensely. Especially on questions 3, 4 and 5, the moderator will ensure a lively interaction with the audience so that their view is included in the discussion. Conflicting views and debate will not be avoided, with the aim to explain better how collaboration is the overall goal.

The panel is scheduled to last 90 minutes.